

# Career Strategy Week

August 17–21, 2020

Things are changing in our world faster than we can keep track of. We're all feeling impacts at home, in our families, and especially when it comes to developing a career strategy. No matter what industry you're in, what work means in the future is probably going to change.

The Strayer University Career Center is ready to support you.

Join leaders from Strayer and our parent company, Strategic Education, Inc. (SEI), for Career Strategy Week to learn how to prepare for the new realities of work. Check out the online webinars and support opportunities we'll offer throughout the week.

## Monday, August 17

### 12:00 p.m.–12:30 p.m. Eastern Time Leveling Up to Your Next Career Move

Thinking about your next career move? Do you want more out of your career? Many professionals find themselves seeking better opportunities that align with their long-term career goals. Learn how to navigate your next career move with confidence.

Join Associate Vice President, Employability, Strategic Education, Inc., Bob Morrill, who will interview Nicole Jones and Karl McDonnell, as they offer their career advice and perspectives. Nicole is the vice president, Talent Development, Human Resources at Strategic Education, Inc. and Karl is the CEO of Strategic Education, Inc.

### 7:00 p.m.–7:30 p.m. Eastern Time Power Networking with LinkedIn: Making Connections with Alumni

There's more to LinkedIn than just having a great profile. Acquire strategies for using LinkedIn as a networking tool. Identify alumni in your field and connect with them for industry expertise and career opportunities. See what alumni in your field have accomplished since graduation and expand your sense of what's possible.

Our presenters, Dr. Sue Way, Senior Career Counselor, and Jenelle Thorman, Program Manager, Alumni Affairs, Student and Alumni Services, will share their advice on ways to make the most of LinkedIn and Alumni Services.



## Tuesday, August 18

**12:00 p.m.–12:30 p.m. Eastern Time**

### **So, You Want to Teach in Higher Education?**

The path to teaching in higher education begins with a bachelor's degree. Gain insight on the requirements of teaching in the field of higher education. Engage in an overview of learning about the field, jobs, and employment settings that are related.

Dana Kasper, Career Counselor, and Catherine Armas Matsumoto, Lecturer Faculty & Director of Communication Internships, California State University San Marcos will present an engaging interview and discussion that you don't want to miss.

**7:00 p.m.–7:30 p.m. Eastern Time**

### **Advanced Résumé Writing: How to Build a Standout Résumé**

Get hands-on tips on updating your current résumé. This workshop is designed for those who already have a résumé but need help updating it. Learn how to write an executive résumé that showcases your strengths, skills, and achievements. For those of you who need assistance in polishing up your current résumé, this is the webinar for you.

Dr. Sue Way, Senior Career Counselor, and Tiffany Connell, Associate Career Counselor, will provide hints to help you write a top-notch résumé and introduce you to VMock, our AI résumé tool, that instantly critiques your résumé.

## Wednesday, August 19

**12:00 p.m.–12:30 p.m. Eastern Time**

### **Successful Strategies to Finding Federal Jobs**

Christy L. Jackiewicz, federal employee and business owner has been providing leadership in advocacy, contracting, policy, budget, human capital and outreach for over 30 years. Ms. Jackiewicz will share information on her experience in working for the federal government and strategies of how to find federal jobs, differences in private and public service, as well as understanding federal culture and budgetary impacts on agency workplaces.

Margie Decker, Director of Career Networking and Employment, will facilitate this engaging interview on dissecting the federal hiring process.

**8:00 p.m.–8:20 p.m. Eastern Time**

### **What the Heck Are Professional Associations and Why Should I Care?**

Want to build a stronger résumé? Or network with other professionals in your current industry or in an industry that intrigues you? Professional associations have been around for years, but it's not always clear what you'll get out of belonging to one or how to get the most out of being a member.

Sharon Balke, Director, Career Education, Graduate and Career Services Professional Associations presentation, and Juan Bates, academic associate will offer their expertise on professional associations and give you compelling reasons why you should join them.

## Thursday, August 20

**12:00 p.m.–12:20 p.m. Eastern Time**

### **Quick Résumé Tip: Developing a Summary of Qualifications**

Leading off your résumé with a concise summary of qualifications can help employers quickly identify whether you're a possible fit for a position. This microwebinar gives you tips on highlighting your most notable work experience, achievements, and skills. Get insights into the best format, standards, and strategies for deciding which information is right for the job you're seeking.

Associate Career Counselor Miranda Johnson shares ways to best structure your own value statement to make your résumé stand out.

**7:00 p.m.–7:30 p.m. Eastern Time**

### **Playing Your Long Game**

Whether you're graduating from college or looking to pivot in your career, it's always a good idea to plan ahead as you move forward on your path. In this session, Disney keynote speaker, author, and consultant, Dan Cockerell talks about how the career decisions you make now affect your ultimate career goals.

## Friday, August 21

**Join us for our career flash tip.**

Watch this short microwebinar to learn more.

**12:00 p.m.–12:15 p.m. Eastern Time**

### **Creating an Effective Elevator Speech**

Perfect your elevator pitch for networking and career success. Craft a pitch for introducing yourself in job searches, networking, and interviews. One of the most common interview questions is "Tell me about yourself"—that's the perfect time to use your elevator pitch. Watch this short webinar to learn the most effective approaches for developing and delivering a dynamic elevator pitch.

Join Shannon Dale, career counselor, and find out how to set yourself up for success in 30 seconds or less.

Career Center: [careercenter.strayer.edu](https://careercenter.strayer.edu)

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